

2024 HARVEST



Sponsor Registration

Event Series Sponsorships

Payment must be submitted by **August 31** for full promotion.

Presenting Sponsor

\$10,000

Partnering Sponsor

\$5,500

Supporting Sponsor

\$3,500

Connecting Sponsor

\$2,000

Shoe Cover Sponsor

\$1,500

Energy Sponsor

\$1,000

Builder Bus Blast

Presenting Sponsor \$2,000

Lunch Sponsor \$1,000

Beverage Sponsor \$600

Coffee/Donuts Sponsor \$500

Awards Breakfast

Presenting Sponsor \$2,500

Welcome Sponsor \$500

Centerpiece Sponsor \$500

Taste of Tour

Branded Item Giveaway \$200

Event Contact: Alyssa Howe ahowe@cwhba.org 509.388.5272

2024 HARVEST HOME TOUR SPONSORSHIP

Contact Information

Company Name _____ Contact Name _____

Phone _____ Email _____

Sponsor Level(s)

Harvest Home Tour

___ Presenting \$10,000 ___ Partnering \$5,500 ___ Supporting \$3,500

___ Connecting \$2,000 ___ Shoe Cover \$1,500 ___ Energy Sponsor \$1,000

Taste of Tour

___ Giveaway Item \$200

Builder Bus Blast

___ \$2,000 ___ Lunch \$1,000 ___ Beverage \$600 ___ Coffee/Donuts \$500

Awards Breakfast

___ Presenting \$2,500 ___ Welcome \$500 ___ Centerpiece \$500

Total: \$

Acknowledgement & Signature

By signing, I confirm my understanding of the participation rules for the Harvest Home Tour. I agree that all provided information is accurate and commit to full payment by September 15, 2024. Non-payment may result in removal from the event.

Builder Signature _____ Date _____

Payment Info

_____ Credit Card _____ Check Enclosed

Name on Card _____ Credit Card # _____

Expiration Date _____ Security Code _____

Billing Address _____ Billing Zip Code _____

Cardholder Signature _____ Date _____

Presenting Sponsor

\$10,000
\$15,000

Sponsor Benefits

Paid Advertising

- Logo added to ALL uses of event graphic for 2024 events – event promotion materials, printed media, advertisements, press releases.
- All mentions of event named as “(Event) presented by...” – event radio & video promotional materials, advertising.
- Direct page mention & tagged in all event social media advertising.
- Logo included on all event promotion display ads & digital, audience-targeting efforts.

CWHBA Communications

- Logo & direct site hyperlink in all Punchlist weekly newsletter event promotions.
- Acknowledgement on the CWHBA electronic reader board along Nob Hill Blvd.

Harvest Home Guide

- Logo on magazine cover and event introduction page.
- Full page ad.
- Exclusive logo on builder pages within the event feature.
- Logo on Tour of Homes™ overview maps, including company locations.

CWHBA Harvest Home Tour Website

- Logo listed prominently on CWHBA.org homepage event banner, social media event pages & profiles.
- Fixed logo on ALL 2024 builder pages & features.
- Company ad or story showcased.
- Complimentary listing to feature promotional offer, giveaway or discount offered to the public.

In-Person Home & Welcome Station

- The first selection of welcome station at available tour homes.
- Decorate greeter station with company décor, swag & promotional items.
- Welcome guests, collect/sell tickets, represent CWHBA, and serve as an industry expert.
- Logo/Name on event promotional signage.
- Sponsor recognition in each home.

Other Items Included

- 10 Tickets to Taste of Tour
- 4 Tickets to the Awards Breakfast
- Premium fixed ad placement throughout the Tour of Homes™ app, with inclusion in the digital ticketing page.
- Exclusive rights to display promotional materials at the CWHBA office.



Partnering Sponsor

Supporting Sponsor

SPONSOR BENEFITS

\$5,500

Paid Advertising

- Logo added secondary event graphics for promotion materials, printed media, advertisements, and press releases.
- Mentioned in radio and video promotional materials & advertising.
- Direct page mention & tagged in event social media advertising.

CWHBA Communications

- Logo and direct site hyperlinks in all Punchlist weekly newsletter event promotions.
- Acknowledgment on the CWHBA electronic reader board along Nob Hill Blvd.

Harvest Home Guide

- Logo on event introduction page.
- 1/4-pg ad.

CWHBA Harvest Home Tour Website

- Logo listed prominently on CWHBA.org homepage event banner, social media event pages, and profiles.
- Fixed and hyperlinked logo on the main 2024 Tour page.
- Complimentary listing to feature promotional offers to the public.

In-Person Home & Ticket Station

- Second selection of "Builder Buddy" ticketing and welcome station at available tour homes.
- Decorate the greeter station with company décor, swag, and promotional items.
- Welcome guests, collect/sell tickets, represent CWHBA and serve as an industry expert.
- Sponsor recognition in each home.

Other Items Included

- 4 Tickets to Taste of Tour.
- 4 Tickets to the Awards Breakfast.

SPONSOR BENEFITS

\$3,500

Paid Advertising

- Named in promotion materials, printed media, and press releases.
- Rotating page mention & tag in event social media posts & events.

CWHBA Communications

- Named & direct hyperlink in all Punchlist weekly newsletter event promotions.

Harvest Home Guide

- Logo on event introduction page.
- Business Card size ad.

CWHBA Harvest Home Tour Website

- Named prominently on CWHBA.org homepage event banner, social media event pages & profiles.
- Fixed & hyperlinked logo on main Tour page.

In-Person Home & Ticket Station

- Third selection of "Builder Buddy" ticketing & welcome station at available tour homes.
- Decorate greeter station with company décor, swag & promotional items.
- Welcome guests, collect/sell tickets, represent CWHBA & serve as an industry expert.
- Sponsor recognition in each home.

Other Items Included

- 2 Tickets to Taste of Tour.
- 2 Tickets to the Awards Breakfast.



Connecting Sponsor

SPONSOR BENEFITS

\$2,000

Paid Advertising

- Named in promotion materials, printed media, press releases.
- Rotating page mention & tag in event social media posts & events.

CWHBA Communications

- Named & direct hyperlink in all Punchlist monthly newsletter event promotions.

Harvest Home Guide

- Logo on event introduction page.
- Business Card size ad.

CWHBA Harvest Home Tour Website

- Named prominently on CWHBA.org homepage event banner, social media event pages & profiles.
- Fixed & hyperlinked logo on main Tour of Homes™ page.

Other Items Included

- 2 Tickets to Taste of Tour.
- 2 Tickets to the Awards Event.

Shoe Cover Sponsor

SPONSOR BENEFITS

\$1,500

In-Person Home & Ticket Station

- Exclusive Logo printed on shoe covers
- Logo Signage posted at each Tour home

CWHBA Communications

- Unique social media post acknowledging contribution to the event
- Direct page mention & tagged in event social media posts.

Harvest Home Guide

- Logo on event introduction page.

CWHBA Harvest Home Tour Website

- Complimentary listing to feature promotion offered to the public

Other Items Included

- 2 Tickets to Taste of Tour.
- 2 Tickets to the Awards Event.



Energy Sponsor

SPONSOR BENEFITS

\$1,000

In-Person Home & Ticket Station

- Logo displayed at service homes featured on the Tour of Homes™

CWHBA Communications

- Direct page mention & tagged in event social media posts & unique posts.

Harvest Home Guide

- Logo on event introduction page.

CWHBA Harvest Home Tour Website

Fixed, hyperlinked logo on main Tour page. Complimentary listing to feature promotion offered to the public.

Other Items Included

- 2 Tickets to Taste of Tour.
- 2 Tickets to the Awards Event.



Taste of Tour

Giveaway Item

SPONSOR BENEFITS

\$200

In-Person Events

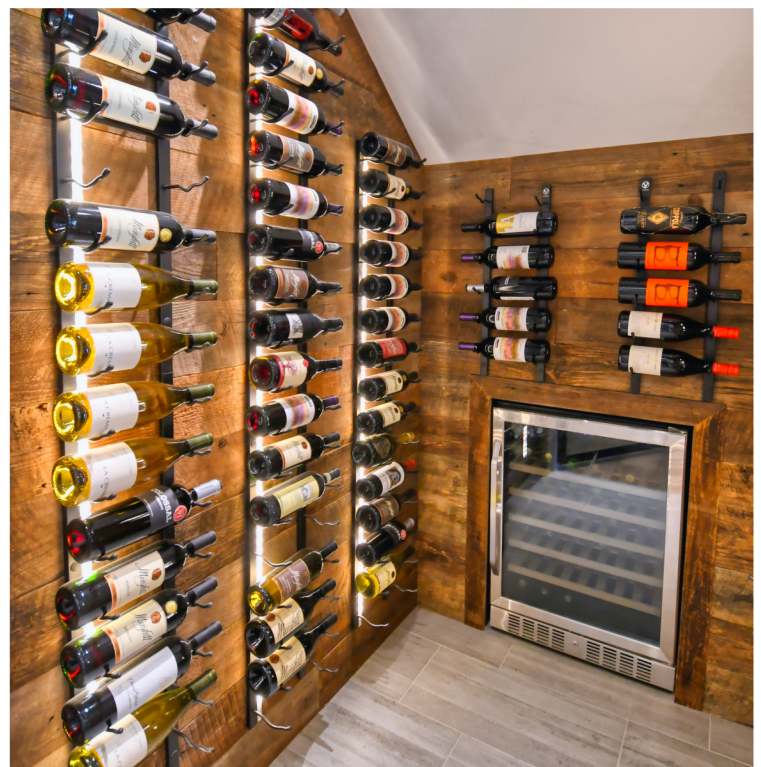
- Branded giveaway item (sponsor-provided) to be added to take-home items in a “swag bag” given to the in-person Taste of Tour attendees.

CWHBA Harvest Home Tour Website

- Complimentary listing to feature promotion offered to the public.

Suggested Items:

- Bottle Openers
- Cork Screws
- Insulated Drink Koozies
- Cutting Boards
- Wine Charms



Awards Breakfast

Presenting Sponsor

SPONSOR BENEFITS

\$2,500

Appreciation & Awards Event

- Exclusive logo sign posted on event stage, with opportunity to decorate stage with company branding.
- Opportunity to provide branded (sponsor-provided) giveaway items or swag.
- Introduction at event with opportunity to address attendees.
- Logo prominently placed on placemats
- 4 Tickets to the Appreciation & Awards Event

CWHBA Communications

- Named & direct hyperlink in all Punchlist weekly newsletter event promotions.
- Direct page mention & tagged in event social media posts.

CWHBA Tour of Homes™ Website

- Logo listed and hyperlinked on main 2023 Tour page
- Complimentary listing to feature promotional offer, give-away or discount offered to the public

Other Items Included

- 2 Tickets to Chefs on Tour™

Welcome Sponsor

SPONSOR BENEFITS

\$500

Appreciation & Awards Event

- Exclusive logo sign posted at event check-in and mention to attendees
- Opportunity to provide one additional branded (sponsor-provided) giveaway item.
- 2 Tickets to attend the Appreciation & Awards Event

Centerpiece Sponsor

SPONSOR BENEFITS

\$500

Appreciation & Awards Event

- Exclusive logo sign posted at event check-in and mention to attendees
- Opportunity to provide one additional branded (sponsor-provided) giveaway item.
- 2 Tickets to attend the Appreciation & Awards Event

Builder Bus Blast

Presenting Sponsor

SPONSOR BENEFITS

\$2,000

Builder Bus Event

- Exclusive logo sign posted in builder bus during the event
- Opportunity to decorate inside of the Bus with company branding
- Opportunity to provide branded (sponsor-provided) giveaway items or swag bag
- 2 tickets to attend the Builder Bus
- Mention at lunch event and opportunity to address attendees

CWHBA Communication

- Unique social media post
- Acknowledging contribution to the event and tagged in all posts regarding Builder Bus event
- Unique stand-alone email send to ALL CWHBA members highlighting business
- Acknowledgement along CWHBA Readerboard located on Nob Hill
- Logo hyperlinked on Harvest Home Tour webpage.

Other

- 2 tickets to Awards Breakfast.

Lunch Sponsor

SPONSOR BENEFITS

\$1,000

Builder Bus Event

- Exclusive logo sign posted at lunch and mention to attendees
- Opportunity to provide branded (sponsor-provided) giveaway items or swag bag
- 2 tickets to attend the Builder Bus
- Mention at lunch event and opportunity to address attendees

CWHBA Communication

- Tagged in all posts regarding Builder Bus event

Beverage Sponsor

SPONSOR BENEFITS

\$600

Builder Bus Event

- Exclusive logo sign posted on beverage coolers and mention to attendees
- Opportunity to provide branded (sponsor-provided) giveaway items or swag bag
- 1 tickets to attend the Builder Bus
- Mention at lunch event and opportunity to address attendees

CWHBA Communication

- Tagged in all posts regarding Builder Bus event

Coffee/Donuts Sponsor

SPONSOR BENEFITS

\$500

Builder Bus Event

- Exclusive logo sign posted on beverage coolers and mention to attendees
- Opportunity to provide branded (sponsor-provided) giveaway items or swag bag
- 1 tickets to attend the Builder Bus
- Mention at lunch event and opportunity to address attendees

CWHBA Communication

- Tagged in all posts regarding Builder Bus event